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COOPER

The Big New Strawberry Without a Fault



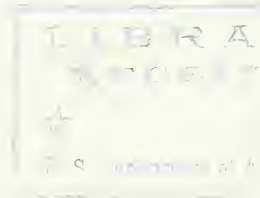
New Low Prices - Order Early

Postmaster: If unable to deliver, please hand to some person interested in strawberry growing.

13235

E. 11/21/35

1c Paid
Stevensville, Mich.
Permit No. 1



Chas. S. Phillips

Pocahontas, Pa.

Emlong's New Cooper

—The World's Best Strawberry



The above is an actual photo-engraving of a single plant of the wonderful COOPER Strawberry. This picture shows the immense production and large size of COOPER better than words can tell. In order to show the berries most of the foliage was cut off. The photo was taken by Mr. A. B. Morse of the A. B. Morse Co., St. Joseph, Michigan, and was not camouflaged in any particular. We did not pay \$50,000.00 for this variety consequently can sell the plants at reasonable price.

Cooper Plants Will Never Be Sold At A Low Price

COOPER plants are three times the size of ordinary strawberry plants and can never be sold at a low price. Our price of \$20.00 per 1000 may seem unreasonable to you if you have never seen this wonderful variety at fruiting time, but growers everywhere who bought a few plants two years ago are ordering in large quantities because they know that this variety is cheaper at \$20.00 per 1000 than ordinary varieties at \$5.00 per 1000. Many of our neighbors who have been in the berry business all their lives and know something good when they see it, placed their orders for enough COOPER plants for an acre or more after watching this variety fruit last season. Our price on these plants at that time was \$35.00 per 1000. Why did they buy COOPER at \$35.00 per 1000 when they could have bought ordinary varieties at one-tenth that amount. The money you invest in COOPER plants will return more profit than a like amount invested in any other variety. When you take into consideration the fact that this variety combines large size, quality, delicious flavor, beautiful appearance with enormous yields you will agree with us that it is the world's greatest strawberry. The wonderful root system of the COOPER enables it to produce its customary big crop even during dry weather and it will produce fruit over a longer season than any standard variety ever introduced. Our price may seem high but after you have fruited COOPER one season you will regret that you did not order more. Take our word for it and plant heavily to COOPER this season.

DURING my many years of experience in growing and marketing strawberry plants, I have never put a variety on the market that I can so conscientiously recommend to my customers and friends as this new variety COOPER. Before offering it I have given it every reasonable test and find it is the most productive variety we have ever grown. The fruit is unusually large in size and in fact grows to two and three times the size of ordinary berries. When grown in the hill system the plants make an unusual growth, some of them two feet in width, eight and ten fruit stems to the plant, with from ten to twenty-five berries to the stem.

Order Your Cooper Plants Now

Will you take our word and experience regarding the COOPER strawberry, and send us your order for some of these plants? Possibly you have already ordered, but if not, send your order today. While we have grown a large quantity of plants they are selling rapidly and our stock will soon be depleted. It will pay you well to plant COOPER. The fruit will bring the top notch price on any market. We actually received \$1.00 per case more for COOPER on the Chicago market last season than was paid for ordinary berries. The COOPER is positively the greatest all around berry ever put on the market, and there is no standard variety that will anywhere near equal it. When you first see the COOPER strawberry you are sure to exclaim they are the largest and most beautiful berries you have ever seen. We are sure you will be mighty well pleased if you take our advice and plant liberally of the COOPER this season. Our reproduction of this berry in colors elsewhere on this circular does not begin to do the berry justice. The actual color being a deep rich red. The photographs from which the color plate was made are actual photos of the COOPER and will give you an idea of the enormous size, as shown in the quart box. We are prepared to fill your orders promptly, having a good supply of the plants at this time. Orders are coming rapidly, however, and in order to be sure of securing some of these fine plants this season we advise you to get your order in early.

RALPH W. EMLONG, Gen. Manager.

**Plant Heavily
to Cooper
This Season**



25 of our COOPER Strawberry plants cleaned and bunched for shipment. Note the healthy foliage and long, white fibrous roots.

Henry Emlong & Sons

**STEVENSVILLE NURSERIES
STEVENSVILLE, MICH.**

Cooper

The Biggest Berry Grown



Big Berries Delicious - Beautiful

These engravings, made from actual photographs of our new strawberry COOPER will give you an idea of its wonderful productiveness, and the big size and fine appearance of the fruit produced. These, after all, are only a few of its many points of excellence. Color a deep, glossy red.

Words and pictures are unable to express the many sterling qualities possessed by this wonderful new variety.

If you want fancy berries for your customers and delicious fruit for home use GROW COOPER.

The Cooper Strawberry is Positively the Most Wonderful All-Around Strawberry Ever Introduced

What An Expert Grower Thinks.

Gentlemen:—
Chillicothe, Ohio, 10-12-22
I wish to tell you that my experience with the Cooper has been decidedly favorable. I distributed the Cooper berries among my best customers and they were unanimous in praising the Cooper as the best strawberry they had ever tasted. They all wanted more, so I told them I would be able to supply them next season in large quantities. The distinct flavor, large size and uniform appearance of the Cooper will make them ready sellers and will place them in a class by themselves. Cooper has won a permanent place in my patch.
GEO. L. SCHNEIBEL.

I CAN truthfully say that the COOPER strawberry is the one berry without a fault, and when I advise my customers to plant COOPER I am doing so because I really believe and am thoroughly convinced that you will be pleased and they will prove profitable for you. Customers from all over the country that fruited the COOPER last year have already sent in large orders this season for plants, and I have had a stack of fine letters from them. All have the very best reports on

their success with this wonderful new berry, and a good many have written that they will never plant anything but COOPER in the future. When I read these fine letters I feel that I cannot say too much in their praise and I would like to have all of my old customers buy some of these plants.

A large grower in Indiana writes me that the COOPER berries grown by him made some sensation on the Indianapolis market last summer; that some of the buyers would not believe that they were grown in Indiana until they actually saw them growing on his farm; that the berries were simply enormous in size and flavor—the best of any strawberries he had ever grown. The berries sold at a premium on the market during the entire season. This man has ordered a large quantity of plants for this season.

We do not hesitate to recommend COOPER to our most exacting customers. Our supply will be sold out early and our advice is, if you want some COOPER plants to send orders early.

We are the introducers of this valuable new variety and have a fine stock of true-to-name plants. To protect you from getting ordinary varieties instead of COOPER, every shipment of COOPER plants from us will bear our registered trade-mark.

Special Offer to You

We are mailing this circular only to the most prominent growers and to encourage large plantings of the wonderful variety COOPER we will make you the special price of \$18.00 per 1000 on COOPER plants.

Best for Canning

\$4,000.00 per Acre from Cooper.

"I purchased 100 Cooper strawberry plants from you in the spring of 1921. I sold \$65.00 worth of berries from the 100 plants. They created a sensation on the market. I was the only grower on the Minneapolis market with Cooper berries and there were some crowd around my stall. The berries were large and beautiful, and quality and flavor excellent. I grew them in the hill system."—E. W. MOEHLE, Minn.

Note—As an acre requires about 7,000 plants, an acre of the Cooper would have returned a gross profit of more than \$4,000.

Best For The Market

Best For The Table

Sold for Forty Cents per Quart.

"In the spring of 1921 I bought 100 Cooper plants. Set them out about April 25th, on very poor, high, dry, sandy ground. They did well and threw out a number of runners. The plants were literally covered this spring, with extra large berries of the larger yielding berry."—S. C. SOULE.

More than Two Quarts per Plant.

"The Cooper strawberries we bought from you last year surely did yield good, and were very large berries and had a delicious flavor. The 100 plants produced more than 50 gallons of berries. They are the best we ever grew. They lasted for four weeks and produced all we could eat every meal in the day."—A. J. GATES, Ill.

BIG MONEY MAKERS

If you are undecided about varieties we suggest the following. They are leaders everywhere and can be depended on to produce big crops regularly. They are desirable for either home use or market. We have a fine lot of these plants grown on our new ground and will guarantee every plant to be strictly first class, true to name and free from disease.

COOPER. The greatest Strawberry. This wonderful new variety combines size, flavor, quality and appearance with big yields. No strawberry field or garden is complete without Cooper. Special price, \$18.00 per 1000.

PREMIER. The Best Early Variety. This is the biggest money making early strawberry ever introduced. A big producer of fancy berries that will stand long distance shipping. Special Price, \$6.50 per 1000.

GIBSON. The Commercial Favorite. Gibson is more extensively grown than any other variety. It fruits over a long season and produces an enormous amount of berries of good quality and flavor. Special price, \$5.00 per 1000.

KELLOGG'S PRIZE AND AROMA. The Ideal Late Fruiting Team. These two varieties should be grown together for extra late berries. They are the two best late varieties and when grown together produce an enormous amount of fine fruit. Special price, Aroma, \$5.00 per 1000; Kellogg's Prize, \$6.00 per 1000.

EARLY KING. The Best Red Raspberry. King does well everywhere and can be depended on to produce a big crop of delicious berries over a long season. Berries are large, bright red and delicious flavor. \$18.00 per 1000.

CUMBERLAND. The Business Black Cap. The healthiest and biggest producing black raspberry. We have never heard of a crop failure with the Cumberland. Berries are large, fine flavor and appearance. \$15.00 per 1000.

Complete Descriptions in Our Catalog

If you want big crops of berries, plant our famous Blue Ribbon strain of hardy fruit plants. They are grown right and packed right and will reach you fresh and vigorous. Nearly 16,000 satisfied customers last year are boosting our plants.

Let us help you make big berry profits. If you have lost the catalog we sent you, drop us a card and we will gladly mail you another one.

Certificate of Nursery Inspection

STATE DEPARTMENT OF AGRICULTURE.
NO. 2616.

This is to certify that I have examined the nursery stock of Henry Emlong & Sons, located at Stevensville, Michigan, and find it apparently free from dangerous insects and dangerously contagious tree and plant diseases. This certificate to be void after July 31, 1923.

Lansing, Mich., Sept. 26, 1922.

Bureau of Foods and Standards.
W. P. HARTMAN, Director.



New Low Prices

Owing to the extremely short crop of plants this season we have decided to dig the plants in a forty acre field planted last spring for picking. The varieties are Premier, Gibson, Aroma and Kellogg's Prize. The plants for this field were selected for health, vigor and productiveness, the soil was especially prepared and as they have had painstaking care throughout the growing season, every plant is exceptionally strong and healthy. This gives us a big supply of these leading varieties and we have reduced the price on them. You cannot ignore this opportunity to get started with our select fruiting strain. The plants will go fast at this price; let us reserve yours to-day.

Correct our Price List page 34 of Catalog as follows :

Plants	25	50	100	200	300	400	500	1000
Premier	\$0.50	\$0.75	\$1.25	\$2.00	\$2.50	\$3.00	\$3.50	\$6.50
Kellogg's Prize	.40	.60	1.00	1.50	2.00	2.50	3.00	6.00
Gibson	.35	.50	.80	1.35	1.85	2.35	2.75	5.00
Aroma	.35	.50	.80	1.35	1.85	2.35	2.75	5.00

Order Now - Save Money

We will allow a special discount of 5 per cent on all orders received before March 20th.